

# AdLib(rary) Newsletter

## Advertisement Information

Rentals@LLLCF.org - (925) 283-6513 x101 - 3491 Mt. Diablo Blvd, Suite 214, Lafayette, CA 94549



LAFAYETTE LIBRARY  
AND LEARNING CENTER  
FOUNDATION

### OVERVIEW OF EVENT PROMOTION

Renters have the option of promoting their events (taking place at the LLC only) in Ad(Lib), the weekly email newsletter of the Foundation. Ad(Lib) promotes upcoming programs and events taking place at the LLC, including a special advertisement section for private renters. The weekly email newsletter is currently distributed on Saturday mornings and currently has over 4,000 subscribers in Lafayette and surrounding East Bay communities.

### PLACEMENT

Renter events are listed in a separate Advertiser section in chronological order and must meet the submission specifications outlined below.

### COST

\$40 per weekly listing (i.e. \$160 for four Saturday listings).

### AD SUBMISSION DEADLINE

Ads are due one full week prior to placement in Ad(Lib).

### ADVERTISEMENT SPECIFICATIONS

To ensure the quality of Ad(Lib), advertisements must meet the following specifications.

**COPY** Content must be submitted following the format outlined below and suitable for publication in a family-oriented publication.

**TEXT** Font style and size will be converted to match Ad(Lib) specifications (ex: Arial, 12 point).

**SIZE** Ad copy is not to exceed 100 words, including title and contact information.

**IMAGE** Please submit in one of the following formats: png, jpeg, gif file. Image size: 243w x 175h (pixels)  
Resolution: 72ppi

<p>Image size: 243w x 175h (pixels)</p> <p>Resolution: 72ppi</p> <p>Formats: png, gif, jpeg</p> <p>Image is optional, but encouraged.</p>	<p><b>Travels with Frank Rainer: Libya</b>  <b>Wednesday, June 24, 2020</b>      <b>1:30 PM – 2:30 PM</b>  Arts &amp; Science Discovery Center</p> <p>World traveler Frank Rainer will join us for a special travel program entitled “Libya: Love it and Leave it”. Two thousand years ago, Libya was the breadbasket of the Roman Empire. Even today its ancient cities house more elaborate Roman ruins than those in Italy. In 2011, Frank toured many of these and camped in the Sahara only to have to flee prematurely when Arab Spring broke out around him in Northern Africa.</p> <p>Presented by: Renter Name      Admission: Free  For more information: <a href="http://www.LoveLibya.com">www.LoveLibya.com</a> – <a href="mailto:Info@LoveLibya.com">Info@LoveLibya.com</a> – (925) 321-4321</p>
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### INSTRUCTIONS FOR SUBMITTING ADVERTISEMENT

Email ad copy as outlined below to [rentals@lllcf.org](mailto:rentals@lllcf.org)

**Event Title:**

**Event Date: Event Time:**

**Event room at the LLC:**

**Brief description: Admission:**

**For more information [link, email, phone #]**

LLLCF reserves the right to change, edit, alter the distribution day/time, or cancel the advertisement schedule without prior notification to advertisers. The charge for Ad(Lib) will be added to your rental invoice.