



15 Years Strong and Growing



LAFAYETTE LIBRARY  
AND LEARNING CENTER  
FOUNDATION



### Sponsor Marketing and Media Impressions

**Night at the Library** sponsors receive company logo placement on the Lafayette Library and Learning Center Foundation (LLLCF) website, social media, and Lobby Media Wall (LMW). Company logo placement will feature prominently on **Night at the Library** marketing materials, in the Library newsletter, and in the event program. All sponsors receive recognition in the LLLCF Annual Report.

<u>Marketing/Media Impressions include:</u>	
Website	1,900 views/month (1,500 unique visitors)
Library and Media Wall	6,500 weekly visitors
Newsletter, weekly	6,000 subscribers – 60% open rate!
Social Media (FB, IN)	1,400 Approx. followers and growing

We will work with you to create a sponsorship package that fits your needs and highlights your support for the Lafayette Library. *Note: Print promotions are subject to print deadlines during the year. Check with the Foundation office for more information (925)283-6513 ext. 102.*

### 15<sup>th</sup> Anniversary Sponsor \$15,000

**15<sup>th</sup> Anniversary Sponsors** receive marketing benefits as outlined above plus at **Day at the Library** (a free, special activity day on October 19). Benefits also include verbal recognition at Foundation programs from August 2024 - June 2025. Current programs include the Distinguished Speaker series, a Health, Wellness and Aging series; and Policy, Politics and Civic Engagement series.\* **15<sup>th</sup> Anniversary Sponsors** receive ten (10) **Night at the Library Sponsor** tickets and reserved tables at the welcome reception and in the Library. As a 15<sup>th</sup> Anniversary sponsor you are invited to participant at events in a mutually agreed upon meaningful way that enriches the event. (eg: a table at Day at the Library).

*\*For other program options and specific series marketing benefits contact the Foundation.*

### Night at the Library - Foundation Speaker Series Sponsor \$10,000

#### Night at the Library – Foundation Speaker Series Sponsor

This special sponsorship includes the opportunity to also sponsor one specific Foundation Program Series taking place this fiscal year (through June 2025). Current series include the Distinguished Speaker series, a Health, Wellness and Aging series; and Policy, Politics and Civic Engagement series\*. Marketing benefits as outlined above and eight (8) **Night at the Library Sponsor** tickets and reserved tables at the welcome reception and in the Library.

*\*For other program options and specific series marketing benefits contact us to learn more.*

### Pulitzer Sponsor \$ 5,000

Pulitzer Sponsors receive marketing benefits for **Day at the Library** (October 19, 2024) and **Night at the Library**, plus four (4) **Night at the Library Sponsor** tickets and one (1) reserved table at the welcome reception and in the Library.

### Library Supporter Sponsor \$ 2,500

Library Supporters Sponsors receive **Night at the Library** marketing/media benefits and two (2) tickets to Night at the Library and one (1) reserved table at the welcome reception.