



A New Chapter Begins

A new chapter is beginning at the Lafayette Library and Learning Center, and you can help write it!

Sponsor Marketing and Media Impressions

Night at the Library sponsors receive company logo placement on the Lafayette Library and Learning Center Foundation (LLLCF) website, social media, and Lobby Media Wall (LMW) visible to more than 6,500 visitors per week. Company logo placement will feature prominently on event materials, advertising, and in the AdLib weekly newsletter (5,000 subscribers). All sponsors will receive recognition in the LLLCF Annual Report.

We will work with you to create a sponsorship package that fits your needs and highlights your support for the Lafayette Library. *Note: Print promotions are subject to print deadlines during the year. Check with the Foundation office for more information (925)283-6513 ext. 102.*

Pulitzer Sponsor \$10,000

Stand out as a Pulitzer Sponsor and receive marketing and media impressions as outlined above. Your sponsorship includes ten (10) VIP event tickets with VIP check-in and reserved tables in each of the event areas. **Additional Business Benefit:** one-time use of the Don Tatzin Community Hall (four hours, valid through 2023, based on availability, valued at \$1000).

Nobel Sponsor \$7,500

Nobel Sponsors receive marketing and media impressions as outlined above, eight (8) event tickets and one (1) reserved table for the cocktail hour.

Classic Sponsor \$5,000

Classic Sponsors receive marketing and media impressions as outlined above, six (6) event tickets and one (1) reserved table for the cocktail hour.

Library Supporter \$2,500

Library Supporters receive marketing and media benefits and two (2) event tickets.

Want to explore other ways to be part of the Library's next chapter? Contact Sarah Blumenfeld to learn about event opportunities, individual party packages, and other meaningful ways to demonstrate your support for the Lafayette Library.